

About Lidl GB

Since establishing itself in Great Britain in 1994, Lidl GB has experienced continuous growth and today has over **31,000 employees**, over **960 stores** and **14 distribution centres** in **England, Scotland** and **Wales**.

We take pride in providing our customers with the highest quality products at the lowest possible prices. **Social responsibility** and **sustainability** are at the core of our daily operations. We place a strong emphasis on our **responsibility for people, society, and the environment**. We are passionate about working with British producers and we source two thirds of our products from British suppliers.

From 1st March 2024, our starting wages will raise from £11.40 per hour to £12 per hour outside of the M25, rising to £13 with length of service. These new entry level rates will be up to 17% higher than the National Minimum Wage introduced in April. This represents an investment of £37 million, includes increases for salaried staff and will mean our 26,000 hourly-paid colleagues receive the highest rates of pay in the sector. We're also increasing our bank holiday and nightshift premiums. Lidl does not operate zero hour contracts.

Proposed view looking south along Grove Road



A new Lidl foodstore for **Grove Road**



Proposed view of the entrance to the store

In November 2022, Lidl received planning permission to bring a new supermarket to Grove Road, serving Grove and Wantage. Lidl has now submitted a new planning application, to make minor amendments to their approved store.

Whilst much of the development remains the same, Lidl proposes to slightly increase the store size by 4 sqm with the overall development not taking up any more of the land than before. The layout has been reconfigured to provide a much improved customer experience with wider aisles, better circulation space and more checkouts by increasing the internal sales area.



If you would like a new Lidl store here, please sign the petition now. Simply scan the QR code or visit the website wantage.newsite.lidl.co.uk. Alternatively, complete and return the attached form for free using the envelope provided. If you have any questions, please contact us using the details on the back page.



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Update

The Proposal


The updated proposals include:

 **1,331 sqm Sales area** providing much needed improved local shopping choice

 **Up to 40 full time equivalent jobs**

 **Significant landscaping** to soften the store's appearance

 **An enhanced store design** including wider aisles, and more spacious car parking spaces

 **Enhanced environmental features** including solar panels on the store's roof and Rapid Electric Vehicle Charging spaces

New Site Plan



Previous Site Plan



What's changed?

- **Increase of the store size by 4 sqm**
- **Internal changes** to improve customer experience and increase the sales area
- **16 additional trees** added to the landscaping plans

